### **AGENDA**

# LYNNWOOD TOURISM ADVISORY COMMITTEE Development and Business Services Conference Room 1

## 4114 198<sup>th</sup> St. SW, Lynnwood, WA 98036

## Thursday, February 9, 2017 7:45 am

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#### 20. Roll Call:

Chairperson Shannon Sessions
Committee Member Nancy Finch
Committee Member Georgia Borg-Leon
Committee Member Grant Dull
Committee Member Amy Spain
Committee Member Brenda Klein
Committee Member Debby Mueller

Economic Development Director David Kleitsch Tourism Manager Rachel Flores Administrative Assistant Christy Murray

- 30. Approval of Minutes:
  - 30.1 Approval of Minutes, June 9, 2016
  - 30.2 Approval of Minutes, December 8, 2016
- 40. Written Communications
- 50. Public Comments
- 60. Reports from Committee Members
- 70. Resolutions and Action Items
- 80. Staff Reports
  - 80.1 2016 Lodging Metrics Report
  - 80.2 Tourism Branding
  - 80.3 Director's Report
- 90. General Discussion
- 100. Adjournment

Next meeting: Tentatively scheduled for March 9, 2017

The public is invited to attend. Parking and meeting rooms are accessible for persons with disabilities. Contact the City at 425-670-5040 with 24-hours advance notice for special accommodations.